



Municipal Awareness Week

May 5-11, 2024

Municipalities are equal partners in delivering essential services, programs and infrastructure to residents.

May 5-11 is Municipal Awareness Week, a time to recognize the important work done by municipal councils and staff.



Municipal Awareness Week 2024

Proclaim Municipal Awareness Week in your community!

Proclamation
Municipal Awareness Week
May 5-11, 2024




Whereas municipal government is responsible for the provision of services that enhance the quality of life of its citizens, and

Whereas dedicated mayors, councillors, and staff are essential for the effective governance of their municipalities, and

Whereas collaboration, partnerships and citizen involvement are essential for active, sustainable and vibrant communities; and

Whereas it is fitting and proper to recognize and encourage the contribution of all who work diligently for the improvement of our municipalities.

Therefore Be It Proclaimed That May 5-11, 2024, be known as Municipal Awareness Week in municipalities of Newfoundland and Labrador in recognition of the vital role of municipal government and in recognition of all those efforts that support it.

 The Honourable John Haggie Minister of Municipal and Provincial Affairs	 Councillor Amy Coady President of Municipalities Newfoundland and Labrador	 Ms. Connie Reid President of Professional Municipal Administrators
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I hereby declare May 5-11, 2024, Municipal Awareness Week
in the City/Town of _____

Mayor



Municipal leadership and work are essential building blocks of our communities and civic society.

#MunicipalAwarenessWeek

@MunicipalNL @PMANL709

@MPA_GovNL

Municipal Awareness Week 2024

Invite Residents Into Municipal Facilities

- Offer tours of municipally-owned facilities. Invite residents to take a closer look at the water and sewer monitoring system, heavy equipment, truck and vehicle fleet
- Host a Town Office open house
- Host school/group tours
- Go virtual with a livestream tour or walkthrough on social media



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Trivia Contest!

Test your municipal government knowledge by hosting an online trivia contest. Questions can highlight key pieces of information and initiatives that are currently underway in your municipality.

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Connect With Your Local School

Tell your local school principals that May 5 - 11 is municipal awareness week across the province. Let them know that leaders, councilors and administrative staff are available to speak with classes about how municipalities work, what kinds of services and programs they provide to communities and how young people can become civically engaged at the municipal level. Be sure to give the school ample time to arrange and prepare for your visit.



Municipal Awareness Week 2024

Social Media Challenge

A challenge is simple to organize! Unlike a contest, there are no prizes or rules to worry about. Ask people to tag your town in their posts so that you can share the posts. Start by posting a question on your municipality's social media of choice. Here are some suggestions to get you started:

- Post a photo of your favourite place in town.
- What does your municipality mean to you?
- What do you like most about your community
- What's one thing you love about your town, and one thing you'd like to change?

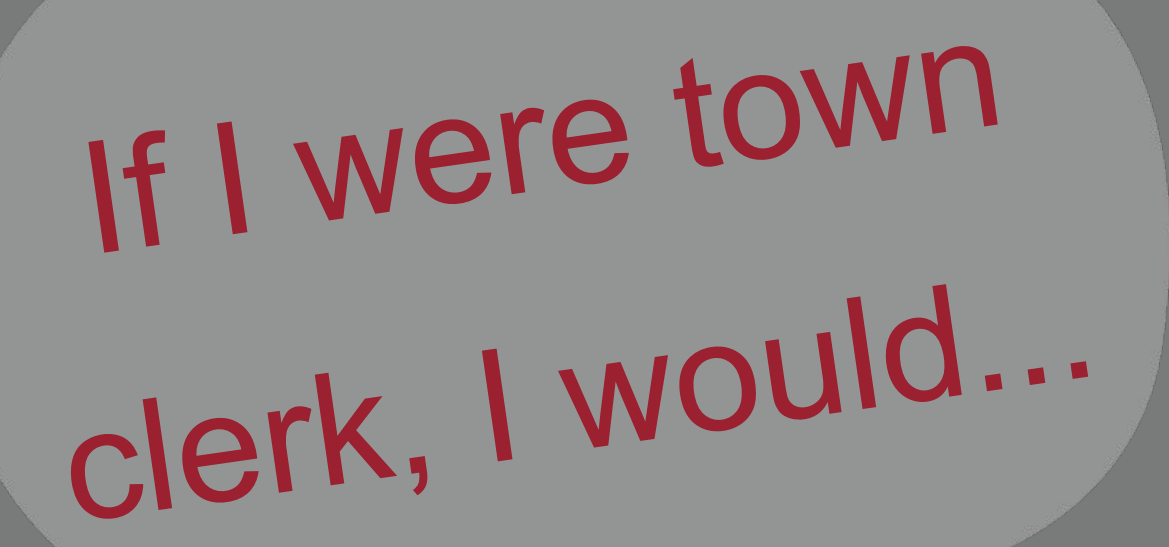


Municipal Awareness Week 2024

CAO/Town Clerk for the Day

Some students may be excited about the administrative roles in their local government! Pick an age group in your community to invite submissions for Town Clerk and/or CAO for a day.

We suggest asking students how they think they could make a difference to the community in this role.




If I were town clerk, I would...

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Mayor for the Day

Pick an age group in your community to invite submissions for mayor for a day. Often these contests are directed toward elementary school-aged children (grades 4-6). Form a committee, invite written submissions, and publicize your contest.

We suggest asking children what matter to them in their community and what they would do to change things if they were mayor for a day.



If I were mayor,
I would....

Municipal Awareness Week 2024

20 Questions about Your Town Clerk/CAO/Department Head

Municipal Awareness Week can be a great opportunity share some facts about the folks who work with the Town. Conduct an interview with a staff member and publicize the Q&A on the town's social media or newsletter

Find a sample list of questions [HERE](#)



Municipal Awareness Week 2024

Host a Municipal Colouring Contest

Colouring can be a fun experience for everyone! Ask residents to submit colouring sheets to the municipal office.



© Keli-Ann Pye-Beshara
www.kapb.ca

"NIGHT OWLS"
From my original drawing of Gower Street, St. John's, Newfoundland

Post a pic of your version on my Facebook page and be entered to win! Cheers & enjoy! Keli-Ann

Municipal Awareness Week 2024

Careers and Leadership in the Municipal Sector

Connect with and engage post-secondary students to talk about career and leadership options in the municipal sector. Students from the College of the North Atlantic, Memorial University, and other post-secondary institutions are working and interacting with municipalities.

